

Exhibitors Pack

2026

The International Wood Construction Forum offers an "à la carte" package to tailor your participation to your needs. See overleaf for details.

DIMENSIONS OF THE STAND	6 m ²		12 m ²		24 m ²	36 m ²
NUMBER OF OPEN SIDES	1	2	1	2	2 ou 3	2 ou 3
BARE STAND						
BARE STAND : SLOT ONLY	3 400 €	3 800 €	5 200 €	5 600 €	9 800 €	12 000 €
STAND + FURNISHINGS						
STAND BELLEVILLE FURNISHED TABLE CHAIRS	800 € PEtItE 2	800 € PEtItE 2	1 600 € GrandE 4	1 600 € GrandE 4	2 400 € GRANDE 4	4 000 € GRANDE 6
STAND + FURNISHINGS	4 200 €	4 600 €	6 800 €	7 200 €	12 200 €	16 000 €
ACCESS TO THE FORUM						
CONGRESS BADGES ^① VISITOR BADGES ^②	1 20	1 20	2 40	2 40	4 60	6 80

THE ABOVE PRICES ARE EXCL. VAT • A 20% SURCHARGE WILL BE APPLIED AFTER 10/12/2025.

① : CONFERENCES + LUNCHES & COFFEE BREAKS + COCKTAIL DINNER + GALA DINNER+ TRADE FAIR + EXHIBITIONS.

② : FREE ACCESS ONLY TO THE TRADE FAIR + EXHIBITIONS. CATERING AND CONFERENCES ARE EXCLUDED.



Photography : ©Kristopher Guidoux •

STAND + FURNISHINGS

BARE STAND • The bare stand rate includes the rental of your space at the Grand Palais for the 3 days of the Forum. The stand is subject to approval by the Grand Palais safety officer. Please send us your stand design (plan, 3D drawing) including dimensions, height (maximum 5m), and fire safety certificate.

BELLEVILLE STAND + FURNISHINGS • Lightweight structure made of local French timber + signage + lighting +1kW electrical box with socket + Wi-Fi + furniture + cleaning during the 3 days of the Forum.

ACCESS TO THE FORUM

HALF- PRICE CONGRESS BADGES • Unlimited number of half-price day passes for conference attendees to invite your clients, collaborators, partners, and members. Includes access to conferences + lunches and coffee breaks on the selected days.

REMOTE CONFERENCES (VIA BILLETWEB) • **OPTION: 50 €/DAY/PERSON** • All conferences are live-streamed and accessible remotely and can also be viewed live from your stand during the Forum.

REPLAY CONFERENCES (VIA VIMEO) • **OPTION: 125 €** • UNLIMITED access to all recorded conferences available on Vimeo after the Forum.

VIP DINNER TABLE • **OPTION: 2 000 €** • Reserved VIP table for 10 guests at the gala dinner on Thursday, February 26 + a wooden nameplate with your logo on the table.

COMMUNICATION & ADVERTISING

BASIC PACKAGE • Each exhibitor will benefit from visibility associated with FBC communications:

- Company logo on the FBC website + redirection to your website
- Company name on the flyer
- Company name on the official catalog + stand location number
- A4 advertisement in the Forum Proceedings (black & white for the printed format. In colour for the digital format).

LOGO ON THE EXHIBITION MAP • **OPTION: 1 200 €** • Your logo integrated into the official FBC 2026 plan.

GOODIES → CONGRESS KITS • **OPTION: 1 000 €** • Insertion of a promotional item of your choice into the tote bags distributed to all congress participants at the Forum entrance.

DISPLAY OF ADVERTISING FILM • **OPTION: 1 500 €** • Promotion, product, CSR, innovation. Broadcast of a soundless film on a large screen in the exhibition hall. Maximum length: 2 minutes.

NEWSLETTER DEDICATED TO YOUR COMPANY • **OPTION: 300 €** • Publication dedicated to your company in one of the Forum's newsletters sent to over 85,000 high qualified recipients.

SOCIAL MEDIA COMMUNICATION • **OPTION: 200 €** • Publication dedicated to your company on our social media networks (Facebook, LinkedIn, Instagram).

TRIBUNE DES INNOVATIONS

TRIBUNE DES INNOVATIONS • **OPTION: 920 €** • Presentation of innovative products, processes, services, and technologies in the sector. Pitch format: 10-minutes presentation + 5-minutes Q&A • Subject to approval by the jury.



• Photography : @Michel Laurent



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